

Actors Needed

Actors of all ages are needed to appear in a commercial for the SAGE Center in Boardman, Oregon. The commercial will be aired on Tri-Cities and Portland television stations during summer 2019 and on social media.



Synopsis

The SAGE Center is a surprisingly fun place to stop along the Interstate 84 corridor. The unique building catches the eyes of everyone driving by and yet... what is the strange building all about? Is it even open to the public?

The family and people in our commercial will be discovering the unique opportunity to explore and learn about sustainable agriculture and energy practices within the industries and region around the Port of Morrow.

Characters

4-6 Children (Ages 6-15 - Siblings, Cousins, Friends)

The children are excited to stop and stretch their legs during a long car ride. The SAGE Center is a strange looking building: what will they find inside? They walk into the front doors and stare with amazement. Huge smiles spread over their faces as they start exploring. They get to see a bird's eye view of Morrow County on the Hot Air Balloon experience, they get to test their tractor driving skills against GPS Technology, and they sort good French fries from the bad ones on the Tater tablet game. Oh yes - did someone say ice cream?!

2-4 Adults (Ages 20-50)

The adults are parents, happy for a break from the confined space of a car and relieved to find the cleanest bathrooms on the I-84 corridor. They are pleasantly surprised by the fun yet educational experience of the hands-on exhibits and find themselves enjoying the exhibits as much as their children.

2-4 Adults (Ages 55-75)

The adults are retired and on a touring adventure. Pulling in to enjoy the Marina RV Park, they stop at the SAGE Center to see what the strange building is all about. Retired from farming, they feel young again as they reminisce while exploring the exhibits. They remember how it used to be and marvel over technology changes. Before they leave, they find just the right gift for their grandchild's birthday.

Contact: Erika Lasater, 541-371-6332, erikal@portofmorrow.com

Deadline: Please inquire no later than Friday, April 5, 2019

Production Title:
SAGE Center
Commercial Spots

Union: Non-union

Project Length:
30 seconds & 15 seconds x2

Project Format: 16:9 HD

Production Location:
Boardman, Oregon

Production Company:
Port of Morrow

Production dates: TBD
(between March 29
and April 19)

Website: www.visitsage.com

Producer/Director:
Erika Lasater

SAGE Center Manager:
Lisa Patrick